

Initial Evaluation

What do we believe is the Core Purpose of our Organisation?

What are the key features that successfully support the above?

What additional features would further enhance the above?

Name

Role in organisation

The elements of Core Purpose relevant to my role:

Key actions/ways how I contribute to the above and suggestions to enhance my role further

Assessor Guidance Sheet

Very Good Evaluation

Poor Evaluation

Clarity of Core Purpose

crystal clear
distinct
indisputable
unambiguous
undesirable
unequivocal
unmistakable
lucid

lacking clarity
muddled
uncertain
indistinct
obscure
vague
ambiguous
unclear

Their impact

positive
high impact
consistent
motivated
powerful
engaging
purposeful
confident

lack lustre
variable
indifferent
confused
unsure
uncertain
indecisive
disinterested

In-house Language

reinforces
underpins
motivates
inspires
gels
commits
clarifies
enables

confuses
unrelated
muddled
uninspiring
disengages
unclear
inconsistent
distracts

Guidance

clear
relevant
high impact
consistent
focused
reinforce
inspiring
purposeful

unclear
irrelevant
low impact
inconsistent
lacks direction
unsupportive
dull
lack of purpose